

ISPO AWARD

**Award for THE STORM SHELL by
WOLFSKIN TECH LAB**

- **GOLD WINNER AWARD IN THE CATEGORY URBAN**
- **HONORED FOR KEY PRODUCT OF THE NEW AUTUMN-WINTER COLLECTION 2018**
- **PERFECT COMBINATION OF DESIGN AND THE INNOVATIVE XALT™ GARMENT SYSTEM TECHNOLOGY**

Idstein, Januar 2018 - WOLFSKIN TECH LAB collection by JACK WOLFSKIN stands for technological innovation and outstanding design. The high-end product of the autumn-winter collection 2018 has been honored with the prestigious ISPO Award.

THE STORM SHELL jacket is awarded as best product with the **GOLD WINNER AWARD** in the URBAN OUTER LAYER 3L category. This high-quality product convinced the independent jury with its perfect combination of extraordinary design and the innovative XALT™ Garment System technology. This technique makes all tapes and seams invisible and the jacket looks like one piece. "Clean design with beautiful lining. A fair price compared to similar products on the market" the Urban Jury explains their decision.

"We are very proud that the combination of smart design and strong function impressed the jury that much. To be awarded with the Gold Winner Award is both a confirmation and a stimulus.", says Melody Harris-Jensbach.



Gold Winner

Every year the international leading sports business network ISPO is honoring outstanding products of the sports industry with the ISPO Award.





THE STORM SHELL WOMEN & MEN

A technical masterpiece with no visible tapes or seams

This waterproof and windproof jacket is the absolute highlight of the new WOLFSKIN TECH LAB collection. It has an attractive, ultra-clean look and an exciting technological innovation: all the seams have been invisibly sealed using XALT™ Garment System technology, and there are no side seams at all. The raglan sleeves and the hood, which can be adjusted to leave a narrow opening, emphasise the jacket's clean silhouette. Two side pockets with vertical zips and one inside pocket provide ample space for essentials. An inner jacket can be integrated easily using the snap-in press-stud system. Unusual colour tones emphasise the elegant style.

Women: THE STORM SHELL available in night blue, almond and rose quartz

Men: THE STORM SHELL available in night blue, almond and sequoia

RRP: € 499,95



TECHNOLOGICAL INNOVATION

Seams are invisible inside and outside as they are welded through the XALT™ Garment System Technology and that gives the jacket an ultra clean look.

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